




Kristen Keck

 kristenkeckdesign.com

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 563.650.6405

Education

University of Iowa

Bachelor of Fine Arts
Graphic Design with Honors in Art

Software Skills

Fluent In:

Adobe InDesign Adobe Acrobat
Adobe Illustrator Microsoft Office
Adobe Photoshop

Working Knowledge:

HTML/CSS

Freelance Design

Citizens Leadership Academy, Cleveland, Ohio
May 2014–2019

- Created book design and layout for interviews written by 7th graders

References

Carla Vanderford

Creative Consultant
designIQ
515.608.0646
carlavanderford@yahoo.com

Courtney Parker

Executive Team Leader
Target
641.530.1996

Maggie Douglas

Graphic Designer
UnityPoint Health
515.418.1398
maggiedouglas36@gmail.com

Design Experience

Graphic Designer

designIQ (Gannett Imaging and Ad Design Center)
Des Moines, Iowa
September 2013–January 2020

- Created and edited advertisements for national and local newspapers and magazines
- Problem solved and ensured accuracy on high priority accounts
- Trained employees on key accounts and best practices
- Prioritized and monitored the workflow
- Performed multiple tasks under deadlines

Graphic Design Intern

Putnam Museum, Davenport, Iowa
April 2012–April 2013

- Collaborated with graphic designer and marketing department
- Produced materials including magazine ads, posters, and updated website using a CMS

Graphic Design Assistant

International Programs, University of Iowa
September 2009–June 2010

- Assisted graphic designer and other employees with posters, brochures, and various projects
- Updated materials and provided last minute design solutions

Work Experience

Senior Lead

Old Navy, West Des Moines, Iowa
November 2020–present

- Process incoming inventory, complete signage tasks
- Product replenishment and management

Pricing Specialist

Old Navy, Davenport, Iowa
November 2010–August 2013

- Oversaw and executed markdowns, signage, and marketing
- Trained and managed employees on practices and procedures