



Kristen Keck

 kristenkeckdesign.com

 kristenakeck@gmail.com

 563.650.6405

Education

University of Iowa

Bachelor of Fine Arts

Graphic Design with Honors in Art

Software Skills

Fluent In:

Adobe InDesign

Adobe Acrobat

Adobe Illustrator

Microsoft Office

Adobe Photoshop

Working Knowledge:

HTML/CSS

Freelance Design

Citizens Leadership Academy, Cleveland, Ohio
May 2014–2019

- Created book design and layout for interviews written by 7th graders

References

Carla Vanderford

Creative Consultant

designIQ

515.608.0646

carlavanderford@yahoo.com

Courtney Parker

Executive Team Leader

Target

641.530.1996

Maggie Douglas

Graphic Designer

UnityPoint Health

515.418.1398

maggiedouglas36@gmail.com

Design Experience

Graphic Designer

designIQ (Gannett Imaging and Ad Design Center)

Des Moines, Iowa

September 2013–January 2020

- Created and edited advertisements for national and local newspapers and magazines
- Problem solved and ensured accuracy on high priority accounts
- Trained employees on key accounts and best practices
- Prioritized and monitored the workflow
- Performed multiple tasks under deadlines

Graphic Design Intern

Putnam Museum, Davenport, Iowa

April 2012–April 2013

- Collaborated with graphic designer and marketing department
- Produced materials including magazine ads, posters, and updated website using a CMS

Graphic Design Assistant

International Programs, University of Iowa

September 2009–June 2010

- Assisted graphic designer and other employees with posters, brochures, and various projects
- Updated materials and provided last minute design solutions

Work Experience

Specialty Team Member

Target, West Des Moines, Iowa

July 2025–Present

- Execute visual standards and merchandise to drive sales
- Product replenishment and management

Senior Lead

Old Navy, West Des Moines, Iowa

November 2020–June 2025

- Processed incoming inventory, completed signage tasks
- Trained and managed employees on practices and procedures