





# Kristen Keck

 [www.kristenkeckdesign.com](http://www.kristenkeckdesign.com)

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 563.650.6405

## Education

### University of Iowa

Bachelor of Fine Arts  
Graphic Design with Honors in Art

## Software Skills

### Fluent In:

Adobe InDesign          Adobe Acrobat  
Adobe Illustrator        Microsoft Office  
Adobe Photoshop

## Working Knowledge:

HTML/CSS

## Freelance Design

Citizens Leadership Academy, Cleveland, Ohio  
May 2014–2019

- Created book design and layout for interviews written by 7th graders

## References

### Carla Vanderford

Implementation Specialist  
USA Today Network | LocalIQ  
515.608.0646  
[carlavanderford@yahoo.com](mailto:carlavanderford@yahoo.com)

### Courtney Parker

General Manager  
Old Navy  
641.530.1996

### Maggie Douglas

Graphic Designer  
UnityPoint Health  
515.418.1398  
[maggiedouglas36@gmail.com](mailto:maggiedouglas36@gmail.com)

## Design Experience

### Graphic Designer

designIQ (Gannett Imaging and Ad Design Center)  
Des Moines, Iowa  
September 2013–January 2020

- Created and edited advertisements for national and local newspapers and magazines
- Problem solved and ensured accuracy on high priority accounts
- Trained employees on key accounts and best practices
- Prioritized and monitored the workflow
- Performed multiple tasks under deadlines

### Graphic Design Intern

Putnam Museum, Davenport, Iowa  
April 2012–April 2013

- Collaborated with graphic designer and marketing department
- Produced materials including magazine ads, posters, and updated website using a CMS

### Graphic Design Assistant

International Programs, University of Iowa  
September 2009–June 2010

- Assisted graphic designer and other employees with posters, brochures, and various projects
- Updated materials and provided last minute design solutions

## Work Experience

### Senior Lead

Old Navy, West Des Moines, Iowa  
November 2020–present

- Process incoming inventory, complete signage tasks
- Product replenishment and management

### Pricing Specialist

Old Navy, Davenport, Iowa  
November 2010–August 2013

- Oversaw and executed markdowns, signage, and marketing
- Trained and managed employees on practices and procedures